Please note

This presentation is a step-by-step guide to Register to the IBM Academic Initiative OnTheHub portal. To assist IBMers around the world working with academics to fully demonstrate the site experience, a mirror store for IBM employees only was created that will not give IBMers access to the academic discounts otherwise found OTH (it will also enable easier reporting). Using **your@xx.ibm.com** email address to register IBMers will go through the same process most of the audience will using an email credential to register. IBMers will also be able to add to cart, agree to terms and check out the item.

Each University should follow the same steps using its own customized portal.

MANDATORY Each University listed in the IBM Academic Initiative program must have a up and running OnTheHub portal, customized with the University Logo, accessible using the University e-mail domain. Customization is in charge to Daniel Wiebenga (dwiebenga@kivuto.com). If the customization is not already active, IBM will organize a call between Daniel Wiebenga and the University referent for the program in order to proceed.

IBM Academic Initiative
OnTheHub portal

Guidelines

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First Name*

Silvia

Last Name*

Peschiera

Username*

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Email Address*

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Your email address will act as your username. You will use it to sign in to the WebStore.

Choose a Password*

●●●●●●●●●●●●

Confirm Password*

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Password must be at least six characters long.

Complete w
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IBM Academic Initiative (Staff)

To: Silvia Peschiera1
Please respond to noreply

15/02/2017 12:54

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Please answer the following questions to complete the check out process

In which college/department do you teach? (select one that most closely aligns)*

Engineering ▼

What is the name of your course(s)? Please include course number.* (for multiple courses separate each name with a comma)*

Biomedical Engineering

Which topic most closely relates to your course content?* (you can only select one)*

Cognitive/Watson ▼

At which URL(s) can we verify that your course(s) will be offered? (for example, your school's course catalog url. for multiple courses separate each url with a comma.)*

https://....

Complete with your data

Continue

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| ① Messages | ② Order | ③ Receipt |

Items

		Amount
	IBM Bluemix Promo Code - 12 Month Trial - Cloud Access	Free

Subtotal:	Free
Taxes:	--
Total:	Free

Contact Information Fields marked with an asterisk (*) are required

First Name*
Silvia

Last Name*
Peschiera

Email*
speschiera@it.ibm.com

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Proceed With Order

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Order Summary

Order Date: 2017-02-15 7:08 AM
Eastern Standard Time

Order Number: 100528691632

Order Information

Name: Silvia Peschiera

Email: speschiera@it.ibm.com

Items

		Amount
	IBM Bluemix Promo Code - 12 Month Trial - Cloud Access	Free

Notes:

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1) Register for an IBM Bluemix trial account, if you haven't already. (Don't forget, to complete the registration process you must respond to the click/accept text or email from id@bluemix.net)

2) Login to your Bluemix dashboard. Click on Account in the upper right corner and then on Account Type in the left navigation.

3) Enter the promo code from checkout. Click apply.

After you successfully apply the code, refresh the page to see the extension reflected in the calendar icon.

Learn more about how to use IBM Bluemix in your course work by using the on-line documentation and community resources. We hope you'll find value in using the many APIs and services available on IBM Bluemix as you complete your learning projects.
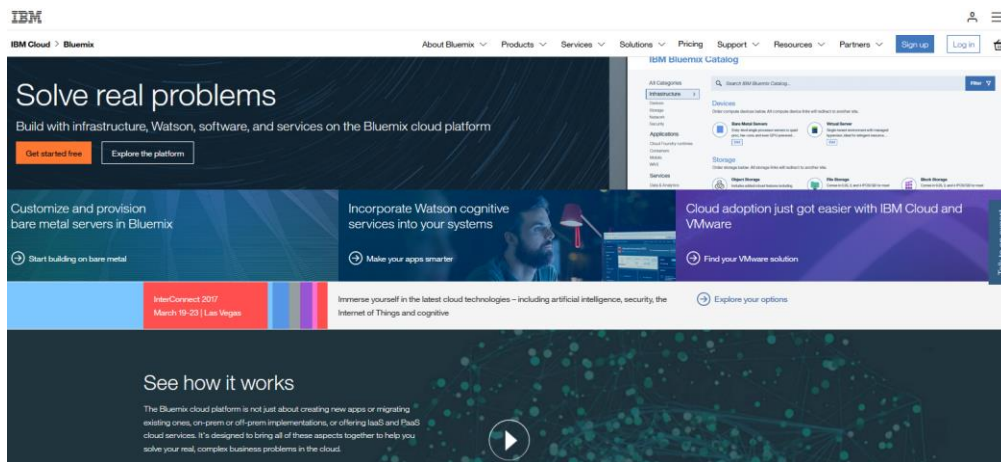
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IBM Academic Initiative

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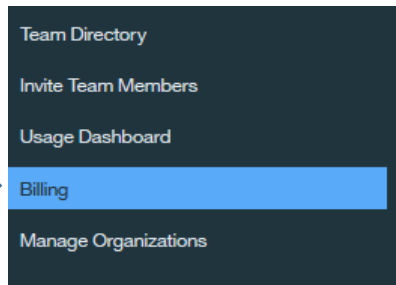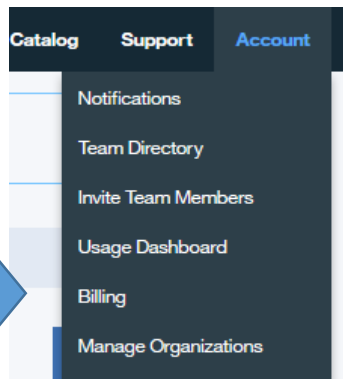- Academic Initiative Program Agreement
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Example: Apply the Promo Code In Bluemix

STEP ONE

STEP TWO

STEP THREE

STEP FOUR

IBM Academic Initiative   5/30/2017